

Groupcall and Schoolcomms announce Emerge partnership

Co-founded by Sir Bob Geldof, Groupcall, launched in 2001 and based in Chigwell, Essex provides communication and data products to the education, public and private sectors. Its education products comprising of Messenger, Emerge and Xporter are currently used in more than 15,000 schools throughout the UK and Europe.

Schoolcomms, launched in 2005 and based in Cornwall specialises in providing communication and online parent payment solutions to schools across the UK and overseas.

At the BETT show in 2011, Groupcall unveiled Emerge, the intuitive 'App' which delivers up-to-the-minute Management Information System (MIS) data instantly and securely, with access on an anytime, anywhere basis. Designed for the Apple iPod touch with Wi-Fi, or an iPhone/iPad with Wi-Fi and 3G Connectivity (also now available on android devices), it provides instant access to student information including timetables, attendance, behavioural and medical data. These can be accessed wherever the teacher is located (both on and off school grounds) without the need to rely on a desktop or laptop computer.

Groupcall and Schoolcomms are pleased to announce a partnership to provide integration between Groupcall's Emerge and Schoolcomms' messaging solution.

As Emerge now integrates with both Messenger and Schoolcomms, this will enable schools to take registration in the gym or on the field, communicate with parents or guardians whilst on a school trip, or send an emergency message from the playground where a school evacuation is necessary – perhaps due to a fire alarm being activated. Parents or guardians can also receive behavioural, attendance or general communication updates from schools in 'real time' by text message, as issues or questions arise.

Stuart Abrahams, Sales and Marketing Director of Groupcall says: "We are pleased to be working with Schoolcomms to offer schools a wider choice of parental communication providers. Now existing Schoolcomms customers can also benefit from Emerge functionality".

David Burgess, Director of Schoolcomms comments: "We are delighted to be working together with Groupcall to provide Schoolcomms integration with Emerge. This will give colleagues in schools a great solution to easily communicate with parents and track student attendance and behaviour – without the need to have access to a PC in the classroom."

So pop along and see a demonstration of Emerge on **Groupcall's stand E46 or Schoolcomms' stand A20** at the BETT Show – 11th-14th January at London Olympia.

Press contact

For enquiries/more information about Groupcall, please contact Nicki Walker
Email: nwalker@groupcall.com
Telephone: 020 8498 1076
Fax: 020 8498 1099

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For enquiries/more information about Schoolcomms, please contact Dawn Leighfield
Email: dawn.leighfield@schoolcomms.com
Telephone: 0844 445 7147
Fax: 0844 445 7148