

## **HELP YOUR CHILDREN TO GET MORE FROM THEIR EDUCATION**

As a parent you will instinctively want to take an active involvement in your children's education. But we know everybody has a busy life so understand that it can sometimes be a struggle to keep up with your children's schooling. If your child has additional needs, then this can add a level of complexity that makes everyday activities challenging as well.

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**Bill Ackton** 

DOB: 11 Jun 1998 Age: 16y 11m

Attendance (27 Apr - 31 May)

Achievements

Behaviour

Timetable

Reg: Year 10 / 10A (Boyle)

Present - 50%

Groupcall, an education communications provider has come up with an innovative solution to enable parents easily to become more active in their children's schooling. We know that the majority of parents now have smartphones and tablets and are used to engaging with apps and receiving push messages. So, we have created an app called Xpressions to inform parents all about their children's schooling.

Groupcall Xpressions provides a timeline of activity including messages, learning notifications, homework and classroom achievement from the school to you.

It is free-of-charge to download and offers two-way m essaging, so that when you see an important post you can respond. It's also interactive, so the school can send you images of your children 'scoring that goal', creating some brilliant artwork, or just being amazing, through to less exciting but just as important reminders for exams, school trips or forgotten PE kit.

The real power of Xpressions is demonstrated if you have several children across different schools because it's one timeline for all your children, no matter which school they attend (provided all your children's schools use Groupcall services). Your Xpressions timeline could include notification that your son has been marked with a B for Creative Writing in English, your daughter has made a lunch purchase for a chicken salad and has a remaining balance of £5.40 or even that the school's fete will be this Saturday so don't forget to buy your raffle tickets! It keeps you engaged in your children's education and allows you to perform tasks such as making payments and managing your time at events such as parents' evenings.



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STUDENT INFORMATION AUTOMATICALLY SENT DIRECTLY TO YOUR MOBILE PHONE

### **XPRESSIONS**

### TIMETABLE, ACHIEVEMENT AND ASSESSMENT INFORMATION

Xpressions provides instant, 'real-time' information about your child's timetable, attendance marks, behaviour and achievements as well as assessment results. Based in the app's timeline, it is easy to find and understand. So no more waiting until the end of term report, or open evening to find out how your children are doing.

### ONE STOP SHOP FOR ALL YOUR INFORMATION NEEDS

Xpressions has been designed to ensure that parents have the ability to be always informed by just one app, about almost everything concerning your child's education, in close to real time.

#### A FLEXIBLE AND INTERACTIVE APP

Xpressions uses mobile push messages to send messages to your timelines, saving your school money compared to sending text messages.

### FREE OF CHARGE AND AVAILABLE IN THE APP STORE, PLAY STORE, WINDOWS STORE

Xpressions is completely free of charge for parents and can be installed on your mobile phone or tablet. It currently supports both Apple iOS, Windows Mobile and Android devices (with Windows mobile to follow).

### PARENTAL LOGIN

It's easy and secure for parents and legal guardians to sign into the app. All you need to do is confirm your email address and mobile phone number details with your child(s) school(s) for them to register you. You then use your email address and mobile phone number, sidestepping much of the traditional complexity to login. This is referenced against the data held in the school's MIS.

# SCHOOL SYSTEMS INTERACTION THROUGH XPRESSIONS

An important aspect of Xpressions is that it is designed to pick up and deliver communications from educational software providers. If a school utilises a library system, a parental payment system, or an in-class system such as homework, then these systems could be enabled to communicate with you through Xpressions, such as Parents' Evening Booking System and Parent Paperwork.





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#### **FEATURES:**

Features include:

You are able to view information for each of your children no matter what school they attend as long as the schools involved are using the Xpressions app

Updates regarding the school's partner systems can be sent i.e. homework, catering and library systems

All information is extracted from the school's MIS

Attendance records and absences

Marks and grades

Achievement records

Behaviour events

Timetables

School calendar

Exams

Message timeline for all of the above

Quick, regular and automatic timeline updates to and from the school

Free automatic app updates.

#### **BENEFITS:**

There are a number of benefits to using Xpressions:

Save time and effort by viewing your children's progress through a convenient and easy to use app

Save money by sending free push messages via the app

One easy access point of reference to keep you always informed, about almost everything concerning your child's education, in close to real time

Respond to push messages and activity in your timeline through the Xpressions app, so that you don't have to call, visit or email the school

Contact your child's school in a quick, easy and effective manner through the app..

Find out more today about Groupcall Xpressions. Call us on: 020 8506 6100, or e-mail: sales@groupcall.com

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